

Micro-credential for higher education institutions: documents, projects and initiatives

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Micro-credentials for Higher Education systems of Georgia and Armenia: South Caucasus lighthouse project

Rome, June 4, 2024



Micro-GEAR



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Projects involving micro-credentials

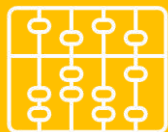
2020-2022	MicroBOL	2023-2024	MARTe
2022-2025	TPG-LRC CoRE	2023-2025	MAReN
		2023-2026	MICROCASA





Developing the Framework for Micro-Credentials in EHEA

Exploring practices and policies



Desk research



Survey



Workshops



Publication





MicroBOL - Micro-credentials linked to the Bologna Key Commitments

- **Goal:** explore whether and how the existing Bologna tools can be used and/or need to be adapted to be applicable to micro-credentials in QA, recognition, ECTS and QF
- **Outcomes:**
 - [Desk research report on micro-credentials](#) (August 2020)
 - [Report on the state of play of micro-credentials](#) in the European Higher Education Area (February 2021)
 - [Recommendations](#) from the MICROBOL project for the European Commission's proposal for a Council recommendation on micro-credentials for lifelong learning and employability (July 2021)
 - Common [Framework for Micro-credentials](#) in the EHEA (March 2022)

Diversity as a strength – need for common understanding and approach





Common Framework for Micro-credentials in the EHEA

Purpose

Micro-credentials are designed to provide the learner with specific knowledge, skills, and competences that respond to societal, personal, cultural or labour market needs

- A way to increase and diversify **lifelong learning provision** to support individual learning pathways and widen access to higher education
- They provide a timely and relevant response to **learners' and labour market needs**
- **Collaboration** is an important aspect for the provision of micro-credentials



Common Framework for Micro-credentials in the EHEA

Use

Credentials are owned by the learner, are portable and may be combined into larger credentials or qualifications

- Micro-credentials can be earned before, during and after higher education degree programmes and as a new way to certify competences acquired earlier in life
- **Learners are at the heart** of micro-credentials
- **Catalogues** of existing micro-credentials can be an important source of information for learners
- **Certificates** for micro-credentials can **be awarded** in many formats
- **Link between education and research:** micro-credentials can facilitate a smooth knowledge transfer → learning opportunities for the benefit of society

Co-funded by the Erasmus+ Programme of the European Union





MicroBOL framework

➤ Link to Bologna key commitments

<p>Quality Assurance</p> <ul style="list-style-type: none"> Providers are responsible to assure the quality of the micro-credentials they offer through their internal QA processes External QA should focus on the institutional approach to micro-credentials A register of trustworthy providers could support the acceptance and recognition of micro-credentials 	<p>Recognition</p> <ul style="list-style-type: none"> Micro-credentials can be assessed in line with the Lisbon Recognition Convention principles, provided that all constitutive elements are properly displayed A micro-credential can be recognized on basis of a proof of the learning outcomes achieved by a learner, according to transparent requirements and after assessment 	<p>Qualifications Framework & ECTS</p> <ul style="list-style-type: none"> Micro-credentials should be included in the NQF, whenever possible The learning outcomes approach can be useful when developing micro-credentials ECTS, as a recognisable system, can support the development and description of micro-credentials
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Evidence based research and publication

TPG-LRC CoRE





Rome Communiqué

«Explore how and to what extent these smaller, flexible units, including those leading to micro-credentials, can be defined, developed, implemented and recognised by our institutions using EHEA tools»

Targeted to HEIs

Tool to support higher education institutions in the process of designing, implementing, awarding and recognising quality-assured micro-credentials

Joint document

Bring together the results of the work of the three EHEA Thematic Peer Groups

Provision and recognition of micro-credentials are two sides of the same coin

Builded on guiding questions



MICRO-CREDENTIALS FOR HIGHER EDUCATION INSTITUTIONS

Approaches developed in the EHEA
using peer support





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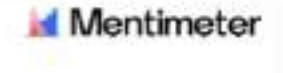
What is a micro-credential?



leader bold
 creative
 fast inspiration
 transpiration focus



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Why offer a micro-credential?



focus transpiration

creative

fast bold

inspiration

leader





What is a micro-credential?

As per the [Council Recommendation on a European approach to microcredentials for lifelong learning and employability](#), “micro-credential means the record of the learning outcomes that a learner has acquired following a small volume of learning.

These learning outcomes will have been assessed against transparent and clearly defined criteria. Learning experiences leading to micro-credentials are designed to provide the learner with specific knowledge, skills and competences that respond to societal, personal, cultural or labour market needs.

Micro-credentials are owned by the learner, can be shared and are portable. They may be stand-alone or combined into larger credentials. They are underpinned by quality assurance following agreed standards in the relevant sector or area of activity”





Why offer a micro-credential?

- Attract different groups of learners.
- Support students' access to study programmes.
- Respond to the demand of employers for more flexible learning pathways.
- Explore different study fields before applying to a programme.
- Foster connections between HEIs and relevant stakeholders
- Enhance attractiveness of HEIs (QUATRA, 2023, IMINQA, 2023)



What type of micro-credentials?

Unbundling existing programmes

- Useful to support completion of academic degree programmes
- Teaching approach, delivery methods, learning outcomes may need to be adapted

Developing stand-alone courses

- Agile and dynamic design process, cooperation with other providers
- Can be a combination of LLL courses and courses based on existing programmes (IMINQA, 2023)



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What to take in consideration when defining learning outcomes



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 Mentimeter

What to take in consideration to assign a QF level and define the workload

All responses to your question will be shown here

Each response can be up to 200 characters long

Turn on voting in Interactivity to let participants vote for their favorites





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How to build a micro-credential around the learner?

All responses to your question will be shown here

Each response can be up to 200 characters long

Turn on voting in Interactivity to let participants vote for their favorites





What to take into consideration when defining learning outcomes?

- From the initial design to the final assessment
- Crucial to plan teaching and learning based on knowledge, skills and competences (Cedefop, 2022)
- Basis for creating learning paths and qualifications comparable in their intrinsic diversity (MICROBOL, 2022)
- Need for further cooperation with non-academic actors (TPG-LRC CoRE, 2024)





What to take into consideration to assign a QF level and define the workload?

- Suggested to include MC in NQF
- It may be difficult to ascertain to which QF level
- Provide clear indication to the learner
- No specific credit range has been set for microcredential (MICROBOL, 2022)

How to build a microcredential around the learner?

Learner-centric education approach:

- Definition of the target group
- Learners' profile: students or lifelong learners
- Provide the learner with accurate information
- Collect learners' feedback to have insights for verifying the quality of learning and teaching

(Cedefop, 2022, MICROBOL, 2022, TPG-LRC CoRE, 2024)



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How to quality assure micro-credentials?

All responses to your question will be shown here

Each response can be up to 200 characters long

Turn on voting in Interactivity let participants vote for their favorites



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How to support the recognition of micro-credentials?



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How can digital solutions support the portability of micro-credentials?

All responses to your question will be shown here

Each response can be up to 200 characters long

Turn on voting in Interactivity to let participants vote for their favorites





How to Quality Assure micro-credentials?

External QA:

- Focus on reviewing the fitness-for-purpose of the institutional approach to micro-credentials to avoid overburdening HEIs (IMINQA, 2023)

Internal QA

- Aligned with ESG focus on well-defined learning outcomes, transparent assessment methods and information transparency
- Need to consider the unique characteristics of micro-credentials



How to support the recognition of microcredentials?

- Information provision as the key element (input/output phase)
- At all levels; in different format; in a historical perspective
- EC Council recommendation lists the standard

Two-track approach

- All the standard elements are properly displayed: LRC
- Elements are not transparently recorded: RPL

E-evaluate methodology as a support to verify robustness of information





How can digital solutions support the portability of micro-credentials?



Key words: portability and interoperability

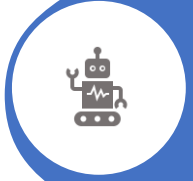
At the European level, initiatives aimed to support:

- Agreed criteria for digitalisation of data
- Secure, transparent and trusted data provision
- Platforms of credential sharing

Examples:

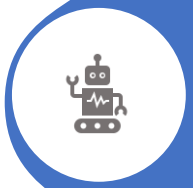
- DEQAR as an example of interoperable solution
- European Learning Model
- European Blockchain Service Information - EBSI

Analytical research applying new technologies on learning outcomes and empirical research on the writing methodology

The logo for MARTe is a large white graphic on a blue background. It features a stylized human figure with a circular head and a body that curves into a long, sweeping line that ends in a horizontal bar. This figure is partially enclosed by a white rounded rectangular frame that has a thick border. The text 'MARTe' is centered within the frame in a large, bold, white sans-serif font. Below the name, the tagline 'A technological approach to micro-credentials' is written in a smaller, white sans-serif font.

MARTe
A technological approach to micro-credentials

Background



Background

Recommendation on a European approach to micro-credentials for lifelong learning and employability

learning outcomes

small volume of learning

transparent and clearly defined standards

specific knowledge, skills and competences

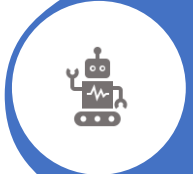
societal, personal, cultural or labour market needs

owned by the learner

portable

standalone or combined into larger credentials

QA Standards



Project overview

MARTE Objectives

General objective → Supporting the implementation of the Council Recommendation on promoting automatic mutual recognition of qualifications and learning periods abroad

↓

Specific objective → Verify the practical application of automatic recognition to micro-credentials

HOW? ↘

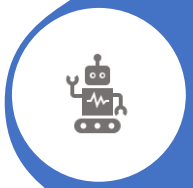
Focus on learning outcomes → Recognition of micro-credentials based on the learning outcomes acquired by learners over all the formal requirements

Are there common criteria in learning outcomes writing in the NARIC countries?

Project partners



Third parties



Project overview

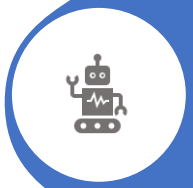
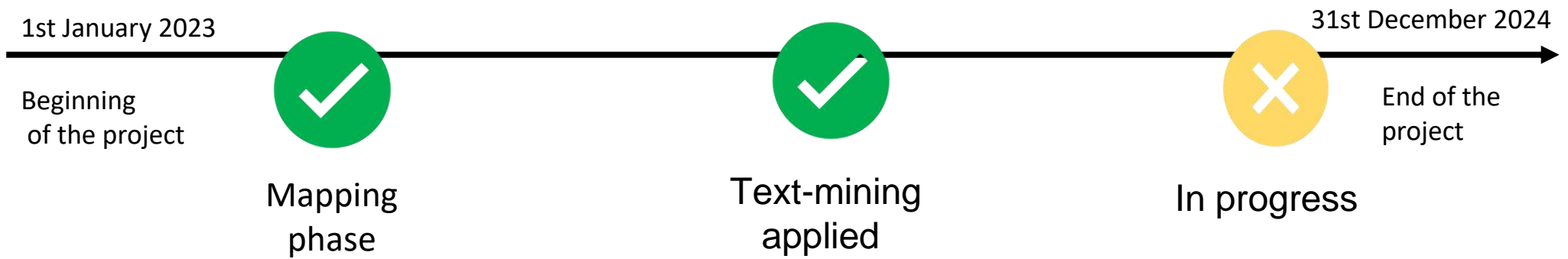


a technological approach to micro-credentials using AI and text mining

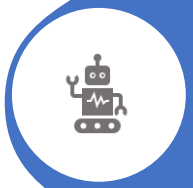
Mapping the existing repositories of micro-credentials in partner countries and analysing the practises related to the recognition of micro-credentials that are already in place.

Verifying the consistency of learning outcomes shared by delivering institutions by applying the text-mining technology to the repositories of micro-credentials.

Designing a Pilot micro-credential issued by anon-academic actor in cooperation with a higher education institution



Text-mining



- 1** Data collection - existing repositories of micro-credentials in partner countries
- 2** Data pre-processing - Data cleaning and Metadata analysis
- 3** Text Mining analysis



Step 1: Data collection – existing depositories in partner countries

Mapping of single micro-credentials:

- 1.Partner country
- 2.Providing country
- 3.Course description language
- 4.Industry 4.0? (YES/NO question)
- 5.Thematic Area
- 6.Workload (ECTS)
- 7.Duration of the Micro-credential (in hours)
- 8.Is the Micro-credential from an online university?
- 9.Name of the Micro-credential provider
- 10.Name of the micro-credential
- 11.Is the course still running?
- 12.Is the course already described as Micro-credential?
- 13.URL

Collection of repositories of micro-credentials in partner countries

1048
micro-credentials
collected

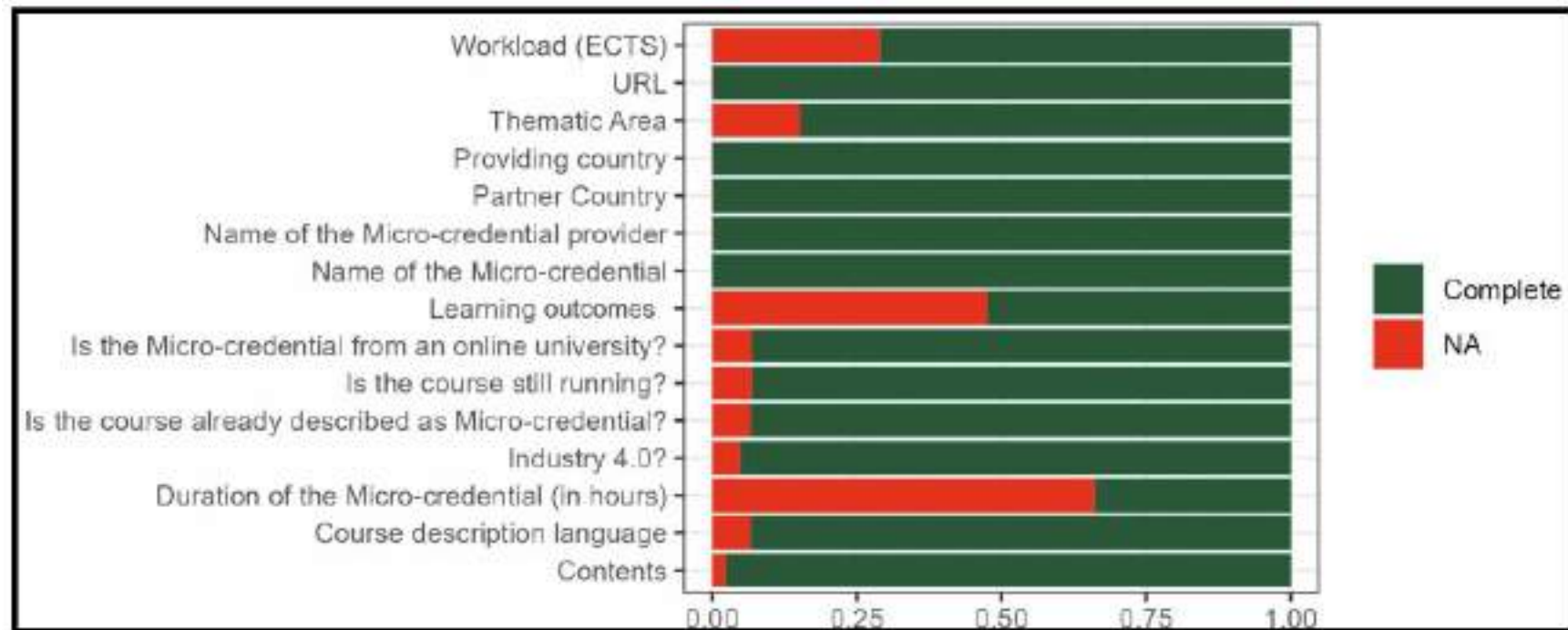
Step 2: Data pre-processing

Data cleaning

- Carried out manually by a group of researchers to extract learning outcomes from course descriptions

Metadata analysis

For each variable included in the dataset, we calculated the percentage of not available data on the total number of course descriptions





Step 3: Text-mining analysis

Text data analysed focusing on the semantic and morphosyntactic structure of learning outcomes of the collected micro-credentials.

Two main questions:



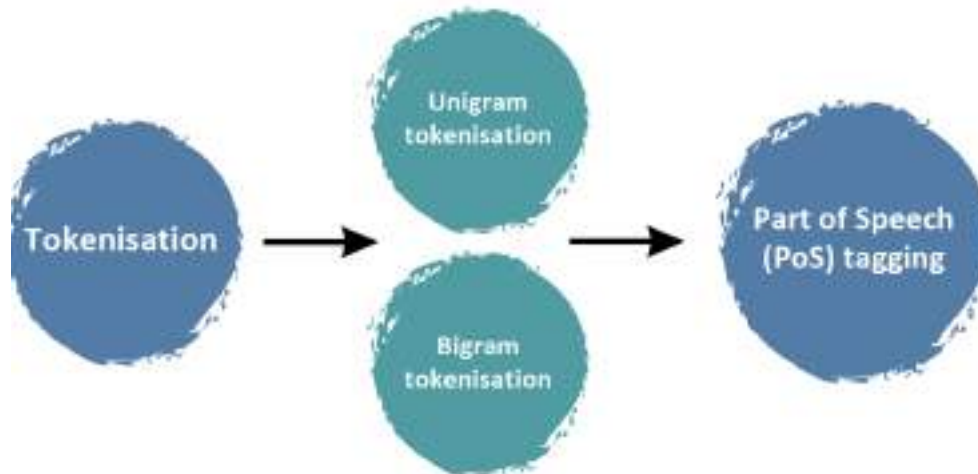
Are there common patterns in learning outcomes writing?



Is there a real connection among learning outcomes of micro-credentials and skills required in the labour market?



Are there common patterns in learning outcomes writing?



1. Distribution of different PoS categories in the collected LOs
2. Identification of the most frequent words for each PoS category
3. Identification of linguistic patterns in the structure of learning outcomes



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Mentimeter

Are there common patterns in learning outcomes writing?



No



MARTe

Text mining



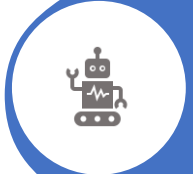
Are there common patterns in learning outcomes writing?



Tokenisation/PoS



The analysis confirmed that the rule-based structure for LOs: VERB + NOUN (direct object, place, et.) is the most widespread





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Is there a real connection among learning outcomes of micro-credentials and skills required in the labour market?



0
yes, almost all of them do



0
no, only less than 50% of MC do

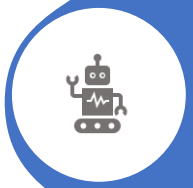


0
yes, more than 50 % of MC do



0
no, never





Is there a real connection among learning outcomes of micro-credentials and skills required in the labour market?

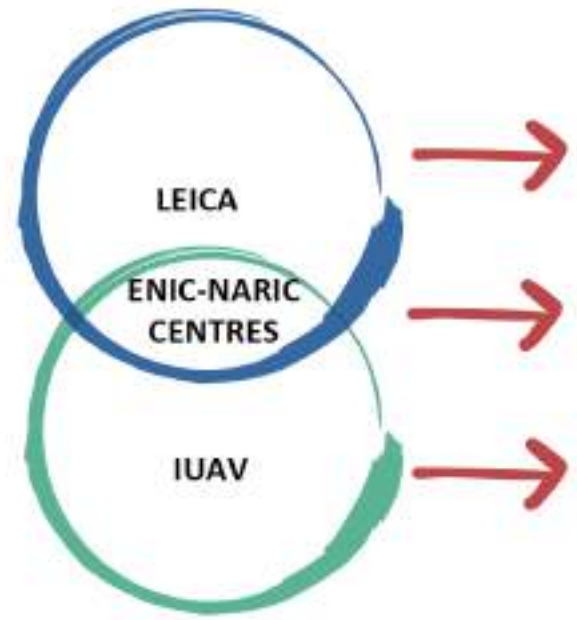
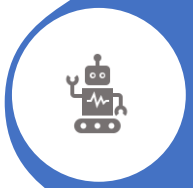


NER - Name Entity Recognition analysis

European Classification of Skills, Knowledge and Occupation (ESCO)



Low allignement with ESCO (42% ESCO skills in LOs in English)



PILOTING ACTIVITY

- Definition of contents (field of photography)
- Connection with the labour market needs
- Learning outcomes writing on the base of the results of the research carried out in WP2
- Definition of quality requirements
- Possibility of recognition of the MARTE micro-credential

Pilot micro-credential certified on the CIMEA DiploME Blockchain platform

Delivering of a micro-credential



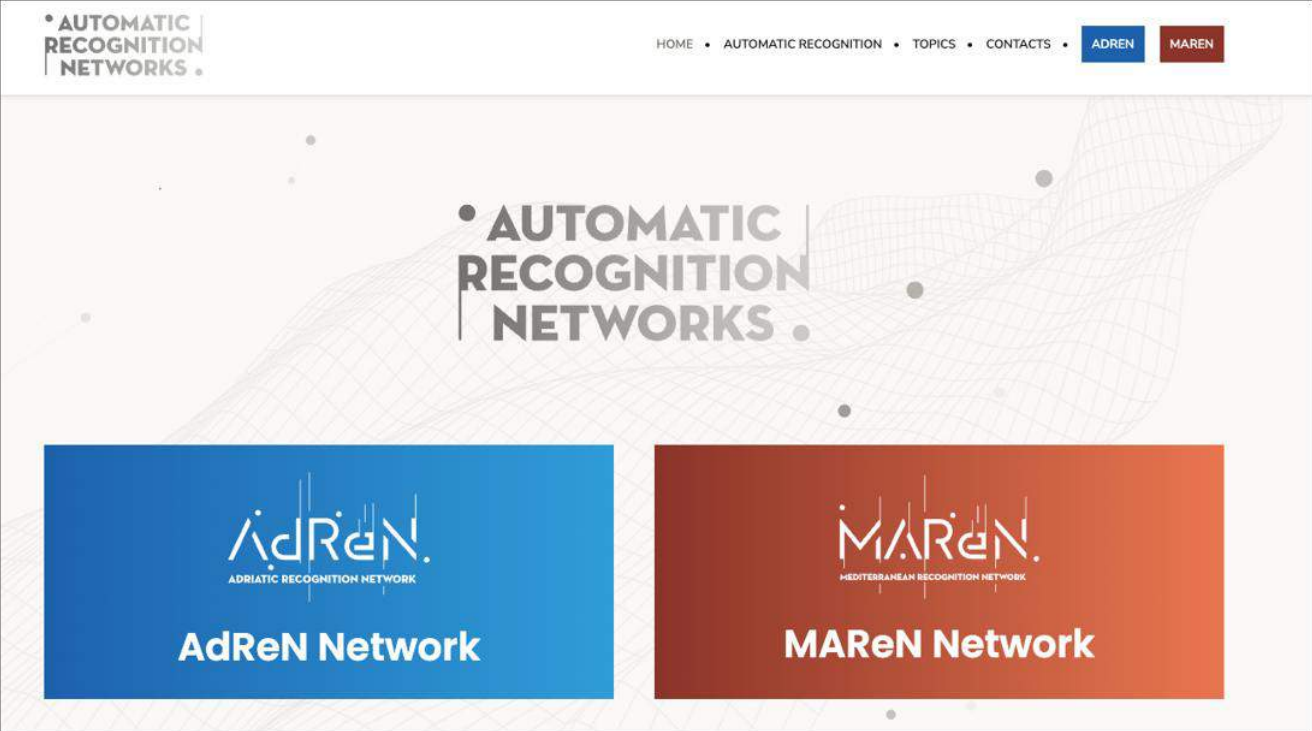


MAReN objectives

To support the implementation of the **Council Recommendation on promoting automatic recognition** working on automatic recognition in the Mediterranean region.

- 1 Create a **network of ENIC-NARIC centres** working on automatic recognition in the Mediterranean region
- 2 Develop **tools to support the daily work of credential evaluators**
- 3 Establish **synergies with other initiatives related to automatic recognition** in other regions - AdReN project

Develop **tools** to support the daily work of credential evaluators



- 1
- 2
- 3





MAREN training (125 hours – 5 ECTS)

1

•**May 2024:** the training course is implemented (3 online lessons and 2-day workshop, for the last 2 modules)

2

•**July 2024:** micro-credentials are awarded to participants and the deliverable is completed and uploaded on the Funding & Tenders portal

3



- 5 ECTS – final certification
- focus group

- 21 participants
- from 21 higher education institutions
- from 5 countries
- 10 trainers from ENIC NARIC centres



Widening and enhancing the research assessing the state of play



Desk Research
Malaysia, Indonesia,
the Philippines
on policies and
framework



survey on
general awareness on
micro-credential



MICROCASA –



MICRO-credentials for life-long learning and employability:
Building Capacities for developing Agile educational interventions
in Southeast Asian Universities



Partners:
Germany, Italy, Spain, Indonesia,
Malaysia, Philippines

Goal:

conduct a comparative analysis on general awareness and adoption of microcredentials in higher education institutions across Southeast Asia.

Methodology:

- Desk research
- Survey



Organisation of **roundtables** – Malang (Indonesia), Online, Manila (The Philippines)



Comparative study on micro-credential in SEA partner countries (survey on general awareness on micro-credentials, quality assurance, recognition, necessities at national level)



Study visits in Spain and Italy: how micro-credentials are integrated into the current academic processes



White paper on Necessary regulatory frameworks in the field on micro-credentials;
suggested measures enabling comparability and recognition of micro-credentials granted by different Universities in different countries of the region.



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Micro-GEAR

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Grazie!